

We are Go—PopUp, the European market leader for renting short-term commercial spaces for pop-up stores, live communication events and experiential marketing. We are helping thousands of brands, agencies and landlords to connect and to launch pop-up stores and events in hundreds of trusted and verified spaces around the world - from the perfect retail location to the impressive store fitting.

We are looking for a Junior Content Manager in part-time (full-time negotiable depending on languages and other skills), to work closely together with our experienced Marketing and Communications team in our offices in Barcelona. We are producing content in-house, as well as working with partners, to achieve high quality content and excellent communications for us and our international services.

Job Description

- Conceptualize and produce content such as articles, how-to guides and success stories with excellent story telling, language and visual components for our magazine
- Conceptualize and produce content for our website and landing pages towards online conversion goals
- Manage content distribution in all our relevant digital channels such as FB, IG and Mailchimp
- Community Management and ready for answering Q&As and inquires
- Plan and execute on- and offline campaigns for different staks with our services
- Research and find new topics and generate interest for our target groups and clients
- Conceptualize and produce content for our internal communication such as booklets, leaflets and proposals for products and projects
- Own your topics and manage all participating stakeholders towards editorial deadlines
- Take part in organizing our own events and workshops
- Become an expert for pop-up retail, live communications and experiential marketing

What we offer

- Part-time employee contract with fixed competitive salary (full-time negotiable depending on languages and other skills)
- Home office and flexible timing is possible
- Training and team work in a dynamic and growing startup company
- Close working with different stakeholders, our international teams and partners
- Training on latest marketing methods and communication trends
- Networks and resources to gain knowledge and skills

- Environment to grow within the company

Your Profile

- Spanish and English, excellent in writing and speaking
- German or other languages for writing and speaking a big plus
- Recent Graduate in Marketing or Communications
- Advanced experience with content and copy writing for marketing
- Knowledge and skills in editing tools and writing processes incl. SEO standards
- Understanding of on-page online marketing conversion processes
- Deep understanding of story telling methods for writing and producing
- Experience with Mailchimp, Wordpress, Google tools and editing processes
- Understanding of User Experience and Emotional Design
- Ownership and strong executional mindset to work with a team and deadlines
- Be able to learn and to grow with your colleagues, partners and clients
- Photography, video & HTML skills are a big plus

We're located in Barcelona next to the famous Razzmatazz in Poblenou. Please send your full CV, your portfolio of successful content projects you've done and a cover letter to jobs@gopopup.com.

More information about us at <http://www.gopopup.com>