



Open Position: Graphic Designer + UX Expert

Go—PopUp offers an position for Graphic Designer and UX Expert for its corporate offices in Barcelona. Go—PopUp is the European leader for ephemeral retail and marketing, including renting spaces and developing pop-up projects, as well as digital tools and applications. More info: <http://www.gopopup.com>

Job Description

The objective of the Graphic Designer and UX Expert is to apply and develop the Corporate Image and Branding standards and support the team in generating high-quality graphic content:

- Maintain the existing Corporate Image Manual (logo, colours, fonts...)
- Art Direction, defining the branding and graphic communication strategy for the company and all its brands
- Create and execute a mobile and web UX strategy to better engage the company's buyer personas, including brand managers, landlords and consumers
- Develop standard guidelines and templates for all relevant graphic design applications, and teach the team about its use
- Develop high-quality deliverables for increasing leads and sales conversion with very relevant clients
- Support the Communications and Sales team in designing valuable content, to be published in our web site and top social media

We offer

- Full-time permanent employee contract and Social Security
- Attractive compensation package
- Flexible timing and "home-office" option (as agreed with team)
- Job training and team work in a dynamic startup company

- International team and relationships
- Nice working environment at one of the most entrepreneurial communities in the center of Barcelona (22@ district)

Skills profile

- University Degree or Master degree in Graphic Design
- Master degree or specialisation in UX and digital / web design
- Minimum 2 years experience in Graphic and Digital Interfaces Design (portfolio required)
- Focus on quality and results
- Proactivity and responsibility
- Absolute command of:
 - Adobe Creative Suite (Illustrator, Photoshop, InDesign)
 - Elementor or similar website creation tools
 - Keynote and MS Powerpoint and Word
- Languages: English or Spanish native and English Proficiency level; other EU languages (especially Dutch and German) are a plus

If interested, please send us an e-mail to:

jobs@gopopup.com

including CV, Portfolio and Cover Letter. Thank you!